

FISH TANK

ABOUT

FishTank is an incubator for young entrepreneurs, offering desk space, training and business support enabling growth and development of their entrepreneurial ideas. FishTank aims to target a community of young people who would not usually have access to these resources providing a 'leg up' and 'safety net' to support progression.



SUMMARY OF PROPOSAL

FISH TANK

FishTank Workshop will be a creative space for young people (18-30) and will act as a gateway to Kings Cross Central and the creative corporations which are now based there. Through the Explore, Experience & Exhibit programme young people will have the opportunity to understand, observe and learn about creativity and the creative industries. FishTank already have partnerships with a number of the creative corporations on the Kings Cross site. FishTank Studio will work with these partnerships and form new ones acting as the bridge for young people to access the creative opportunities as they present.

Regular workshops and talks facilitated by the resident creatives based on the first floor will take place alongside exhibitions in the gallery space on the ground floor. A monthly market will be introduced, where young creatives can sell their work and the community will come together over food and creativity..



BENEFITS TO THE KING'S CROSS COMMUNITY

To develop a community of young people who are positive, motivated and aspirational can have an amazing impact on the wider community. We need to understand the needs of young people and the various levels of engagement and support required. The thinking behind FishTank Workshop is to improve the access to creativity. To Create a bridge to the opportunities and the creative corporations which now exist on the Kings Cross Development.

To be a creative is a reality and talented young people who may not have exposure to the creative world and the opportunities will now have a gateway into Kings Cross Central and potentially open up a world of creativity The wider community will also have a gateway to the creative corporations through the monthly market as the creative partners will provide information about any services along with opportunities which are open to the wider community.