

KINGSTON UPON THAMES

STATS

POPULATION PROJECTIONS 2021

177,502 

POPULATION PROJECTIONS 2050

218,061 

LONDON PLAN NEW HOMES
(TEN-YEAR TARGET)

9,640 

BUILDING COUNCIL HOMES FOR
LONDONERS (FOUR-YEAR PROGRAMME)

713 

BOROUGH CONTACT

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**Corporate Head of Regeneration
and Economy**

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KEY FACTS

→ A superb educational offer with outstanding secondary schools and the highly regarded South Thames College and Kingston University, with a combined student population of over 25,000. Borough residents are highly skilled, with 41.4 per cent holding a Level 4 qualification or above.

→ Kingston Town Centre has a vibrant cultural, heritage and retail offer, home to many listed buildings, the Market Square and famous medieval Coronation Stone. It is home to the Rose Theatre, a dynamic local arts scene, and the annual International Youth Arts Festival.

→ Sought after employment location with a rich variety of businesses. The council has announced an ambitious development programme for key strategic sites which will offer further opportunities for growth.

'The Kingston Economic Recovery Taskforce was created in July 2020 to facilitate the borough's economic recovery with the aim of enabling our residents to become more resilient and our businesses to become more productive and sustainable. The end goal is a fairer and greener local economy.'

Councillor Caroline Kerr, Leader of Kingston

OVERVIEW

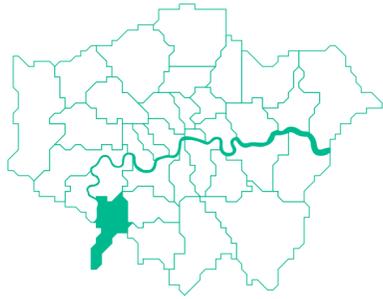
Kingston is a desirable place to live and work in, with a rich and diverse offering of culture, arts, heritage, and open spaces. It has high performing retail facilities and educational institutions as well as impressive employment opportunities. The Council is working proactively with its community and stakeholders to ensure a collaborative approach is taken to address its future. With its partners, it has established the Kingston Economic Recovery Task Force as part of the response to the adverse impact of the COVID-19 pandemic. The Borough is also working to become carbon neutral by 2038. Kingston's emerging Local Plan will set the framework for future development and will help to support and shape the borough's ability to sustainably accommodate housing and employment targets. The complementary Kingston Town Centre Vision will provide a 15 year regeneration framework to.

ECONOMIC DEVELOPMENT STRATEGY

→ **Innovation in Partnership:** the COVID-19 crisis has illuminated even more than before the importance of strong local partnerships. The successful launch in July 2020 of the Kingston Recovery Task Force has brought together all the borough's key public and private sector partners, to provide a close, coordinated response across different agencies and organisations. Key work streams that have progressed include: data gathering & analysis; skills, employment & apprenticeships; digital inclusion & access; place, promotion & investment; and green economic recovery.

→ **Achieve sustained business recovery:** development of business recovery support and skills and employment programmes. Initiatives include; Workmatch and KickStart employment schemes and a range of business support projects including the launch of a £3.5m Business Hardship and Innovation Fund.

→ **Strategic Place Promotion:** working with our partners to ensure the effective attraction of inward investment and new businesses, such as the new Headquarter campuses for both Unilever and Lidl, whilst also working to retain existing businesses and local talent.



MAP KEY

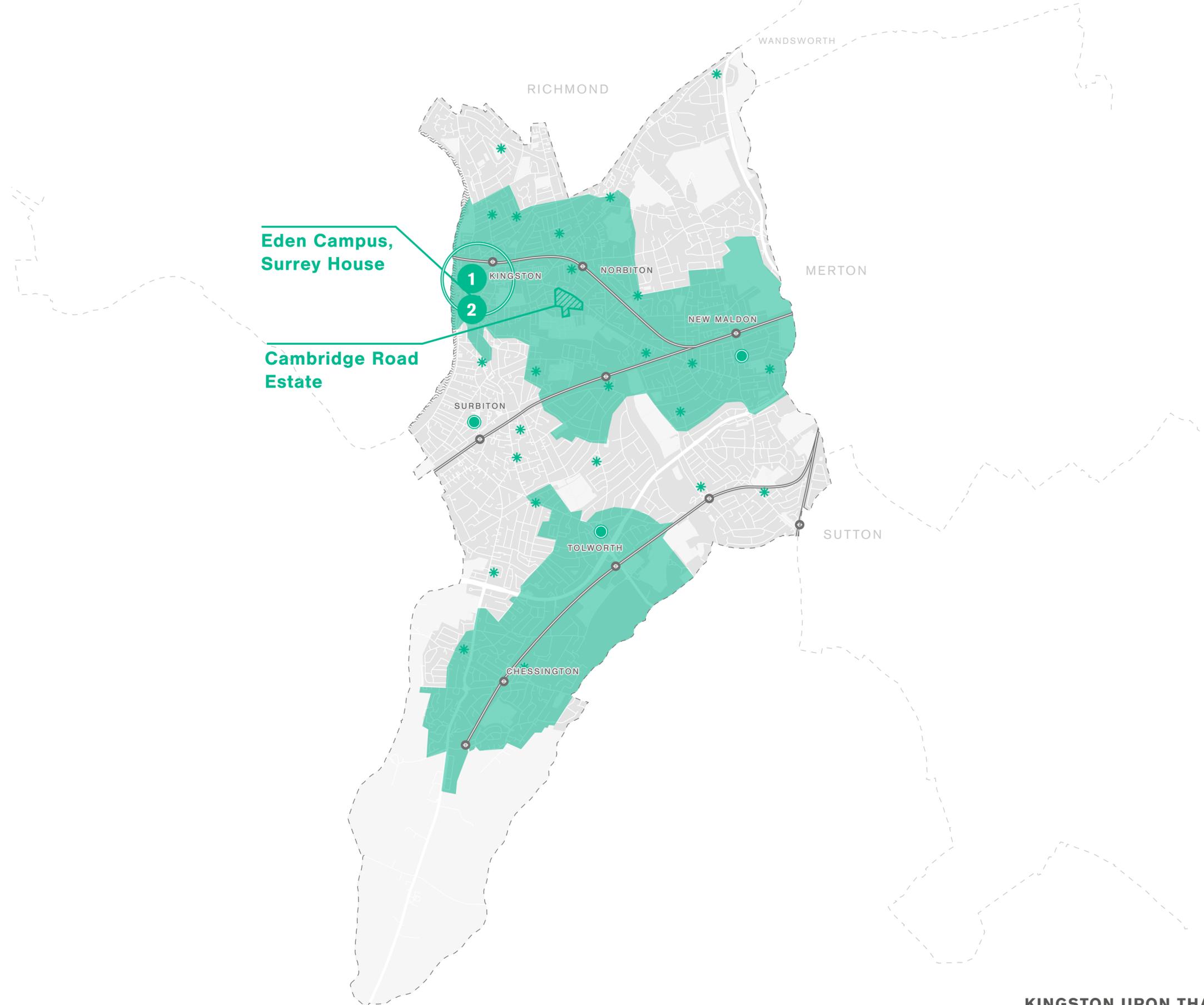
- GROWTH AREAS
- TOWN CENTRES
- NEIGHBOURHOOD CENTRE
- METROPOLITAN OPEN LAND / GREEN BELT
- RAIL
- CROSSRAIL
- STATIONS

DEVELOPMENT OPPORTUNITIES

- CAMBRIDGE ROAD ESTATE
- EDEN CAMPUS, SURREY HOUSE

PROJECTS

- 1 THE ROYAL EXCHANGE
- 2 KINGSTON UNIVERSITY TOWN HOUSE BUILDING





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CAMBRIDGE ROAD ESTATE, KT1

The Cambridge Road Estate (CRE) regeneration will be delivered through the CRE (RBK) LLP joint venture between the council and Countryside Properties. An outline planning application for 2170 homes, including 767 social rented homes and 100 shared equity/shared ownership homes aimed at existing owner occupiers on the estate was submitted in December 2020. In addition, the project will include new opportunities for employment, training, health and well-being for residents as well as economic opportunities for local businesses. The detailed application has been submitted for Phase 1 which will consist of 452 residential units, a new Community Hub, and commercial uses.

PROJECT OWNER:
The CRE (RBK) LLP (Kingston Council and Countryside Properties)
 DEVELOPMENT VALUE:
£800m
 PLANNING STATUS:
Outline planning application and detail Phase 1 application has been submitted in December 2020



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EDEN CAMPUS, SURREY HOUSE, KT1 1ER

The proposed redevelopment of the Eden Campus will deliver a new European Headquarter campus for Unilever. The scheme will provide 25,000 sqm of office floorspace and 156 new homes, and will be home to over 2000 highly skilled marketing, sales and product development professionals. The scheme will generate over 260 construction jobs, contribute over £3m directly into the local economy and, through the Employment & Skills Plan obligation package, provide a range of training and employment opportunities for borough residents. Supply chain opportunities for local businesses will also be presented.

PROJECT OWNER:
Cube Real Estate
 DEVELOPMENT VALUE:
GDV £230m
 PLANNING STATUS:
Two Planning applications submitted on 05/10/20. Full planning application for erection of 2 office buildings and outline application for residential development of 156 units



THE ROYAL EXCHANGE

PROJECT ADDRESS

Ashdown Road, KT1

PROJECT STATUS

Under construction

COMPLETION DATE

2023

PROJECT PARTNERS

**St George West London
John Thompson and Partners**

OVERVIEW

The former Telephone Exchange building is located in Kingston Town Centre and is part of the site owned by St George, a subsidiary of the Berkeley Group. The development, under construction, will provide 319 homes, 53 of which will be affordable. The scheme makes provision for 3,700 sqm commercial floor space, as well as areas for office and community use. This development will also include landscaped gardens and underground parking. Part of the development site also includes a new gym, screening room and meeting rooms.



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KINGSTON UNIVERSITY TOWN HOUSE BUILDING

PROJECT ADDRESS

**55 – 59 Penrhyn Road,
KT1 2EE**

COMPLETION DATE

2020

PROJECT PARTNERS

**Kingston University
Willmott Dixon
Grafton Architects
Turner & Townsend
AKT II
Dermot Foley**

**Chapman BDSP
Michael Slattery & Associates
Applied Acoustic Design
Steer Davies Gleave
Nathaniel Linchfield & Partners**

OVERVIEW

The Town House was designed to act as the University's front door and gateway to Kingston Upon Thames, and forms part of the new vision for Kingston. It is intended to encourage informal learning and the building of stronger links with the town centre.